CLEAN & BEAUTIFUL COMMITTEE
MEETING MINUTES: February 24, 2021
Approved: March 24, 2021

Committee Members Present:
Robyn Cordova
Lisa Rene Jones
Karen Lang
Matthew Lovato
Misty Smith
Jim Vesock

Excused Members:
None

Absent Members:
Cassie Corbridge
Ross Cordova
David McEwen

Staff Members Present:
Craig Thomas

Guests Present:
None

1) Call to Order and Welcome
   Called to order at 5:53 by Jim Vesock, Chair
   a) Guests and Potential New Members
      NOTES: none, Craig will continue to reach out to those that have expressed interest.

2) Approval of Minutes
   a) January 27, 2021
      Comments / Corrections:
      1st Lisa
      2nd Misty

3) Members
   a) Recruitment – 4 vacancies (5)
   b) Volunteer Needed: Write up social media posts for Craig
   c) Flyers/Handouts/Doorhangers
      i) Budget
      NOTES: Update the flyer that can be left at local businesses ($50 for 250). Possible door hangers. ($125 for 500). Join C&B!, more like the award signs. We see you, we appreciate you, thank you for making our city clean and beautiful. Nominate your neighbors! Old postcards have wrong meeting dates. Craig asked members to send ideas, and testimonials to him.

      Motion to approve $200
      1st Karen
      2nd Lisa

4) 2021 Projects

WVC Clean&Beautiful

- West Valley City does not discriminate on the basis of race, color, national origin, gender, religion, age or disability in employment or provision of services.
- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
- The person to contact for assistance is Craig Thomas, (801) 963-3285.

a) Summer Awards
   i) Volunteer Needed: Write up a "Random Acts of Beauty Awards" program outline
   ii) Budget
   NOTES: Jim wants CE involved. "Most Improved Yard" type idea. Monthly.
   Combining with the Holiday Awards? Yes. Website, and nominations.

   Budget for summer awards, Gift Certificates 1600, Gas Certificates 380, Awards stickers and signs 475
   Motion to approve $2500
   1st Lisa
   2nd Robyn

b) Banners
   i) Locations, Designs, etc.
   ii) Budget
   NOTES:
   4100 and 2700 south would be nice. No banners arms on those poles. Explore the cost for those 2 streets.
   Tabled, Craig will reach out to PW, P&Z and Wayne. Potential of rolling over the budget to next year.
   If we replace and update 3500 South, 7200 West and 6200 South, need a count of how many poles. Jim will try to get out and look at them.

c) Volunteer Projects
   i) Locations: Maple Meadows, Centennial Park, City Park, MyHometown
   ii) Budget
   NOTES: covid risk discussion. Continue to hold. In the mean time, keep our eyes open for the random acts that people are doing. Acknowledge the simple acts that people are doing. Opportunity to set something up at the park. Craig will speak to Nancy and bring back next month.

d) Little Free Library Neighborhood Grant Program
   i) Update
   NOTES: Craig is still waiting to order the libraries and is working on a draft of the agreement and application for the neighborhood groups. My Hometown.

5) Other Business
   Craig brought up the frequency of meetings and if we should consider the possibility of cancelling April? May will be the Awards judges meeting and chair election. Everyone wants to keep them monthly, but maybe shorter.
   Jim, SLCounty at-large council member gave a compliment to WVC and the success of their committees.

6) Adjourn
   With no other business to discuss the meeting was adjourned at 6:36

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NEXT COMMITTEE MEETING
Date: **Wednesday, March 24, 2021** at 5:30 p.m.
Location: Online
Format: Regular Committee Meeting

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